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# University of Pretoria Yearbook 2018

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## Advanced electronic publishing 730 (PUB 730)

**Qualification** Postgraduate

**Faculty** [Faculty of Engineering, Built Environment and Information Technology](#)

**Module credits** 15.00

**Service modules** Faculty of Economic and Management Sciences

**Language of tuition** Module is presented in English

**Department** Information Science

**Period of presentation** Semester 2

### Module content

The aim of this module is to further familiarise students with the development, economics and delivery of electronic publications. Students develop strong e-production skills through hands-on implementation of publication workflows for various electronic publications. Students also implement a business plan for the distribution and marketing of these publications.

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